

 **2Leadership**[®]

**We make
transformation
happen. Together.
With you.**

What makes us different

How we will help you

What people say about us

Get in touch with us



→ Mission, Purpose, Team

→ Definition of transformation, Services

→ References, Testimonials

→ Transformation Guides



“The key is a willingness to change and the ability to constantly navigate.”

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→ **Mission, Purpose, Team**

→ **Definition of transformation, Services**

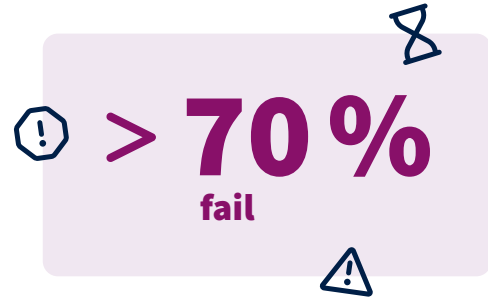
→ **References, Testimonials**

→ **Transformation Guides**

Our Mission

We make transformation happen. Together. With you.

We help you bring strategy and culture together so your employees can connect with it emotionally and power your transformation from the inside.



Studies show that **more than 70% of all transformations fail**. In our experience, they stutter and grind to a halt during implementation, not because they are badly defined. That's why we're in it with you for the long-haul. Milestone for milestone. **Until you get to where you want to be.**

Our Purpose

We want to change the business world, to bring more humanity and to connect leaders to an attitude of empathy for the people they lead.



Your way back

How we will help you

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Our Team

A transformational team of empathetic professionals!

We accompany strategic and cultural transformations: (self-)critically, empathetically, professionally.

Our project teams consist of international specialists with diverse cultural backgrounds, experience, and skills.

We all have a C-suite background, which puts us at eye-level with our clients.

We are: **Authentic**

We deliver: **Tangible Impact**

We live: **Integrity**

We love: **Creational Growth**

This is our DNA. This is how we work. This is how we maximize creativity and potential for growth together with our clients. Let us put our diversity, systemic thinking, and expertise at your disposal. By bringing the right team of experts together for you. So that we can develop the best transformation strategy with you. And see it through to its successful implementation together.



10+

Transformation Guides from 8+ nations who collectively bring ...

> 18 billion
budget responsibility

> 50.000
people managed

> 250 Years
leadership experience

Tangible impact on
4 continents

How we will help you

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“Change is a constant and omnipresent: in nature, in life, and of course in business.”

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How we see transformation

For us, transformation means that people think differently.

The principle

Change is a constant and omnipresent: in nature, in life, and of course in business. At certain points in time things must transform, so they can continue to grow and thrive.

Change turns into transformation when ...

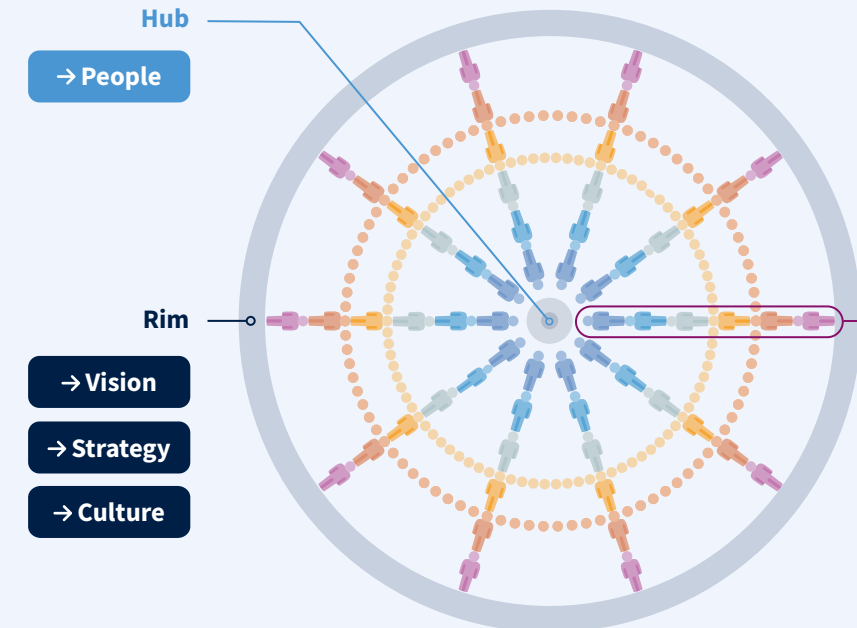
... people think and act differently, and therefore achieve different results.

The reality

Many talk about what needs to transform. Few know how to make it happen. What looks good in theory often doesn't translate well into reality. Efforts falter and often descend into chaos before petering out.

Our Transformation Guides ...

... use their leadership experience to accompany and shepherd you in their roles as certified organizational coaches, navigators, mentors, facilitators, and consultants. They are your personal 'guides' in your transformation.



Organization Wheel

The 2Leadership Organization Wheel helps to understand the critical role leaders play in the transformation process.



Find out more by scanning the QR code!



Our Services

We help you bring strategy and culture together so your employees can connect with it emotionally and power your transformation from the inside.

As Transformation Guides ...

... we take you from what is, to what it can be.

... we make sure you take everyone in your organization with you.

... we make sure that you use everything you already have for a successful transformation.



Building Universal Transformation Capability

With a mixture of coaching, sparring, mentoring, workshop facilitation, advice, and empathetic support, we combine structured and proven methods to cascade strategies and to expand cultures, with tailor-made leadership development. By tailoring the combination to your needs, we enable you to make your transformation successful and sustainable. We bring the “guidance” – you bring the change.



Mindset Change Across Divisions

Transformation doesn't begin with investments, structures, and processes. It begins with the people involved choosing to change the way they think, and therefore the way they act. We accompany you through each phase of development, until your leaders are able, to create the environment for your people to commit to being actively involved and contributing fully to a successful outcome.



Co-creation for sustainable Change Management

We evaluate what you already have and use it to co-create a plan with you. That way we can avoid the ‘latest trend’ pitfall and validate whether your existing systems and processes will support your transformation efforts. If they don't, we'll use our operational expertise and experience to help you to put something in place that will. And we provide practical tools to support the implementation in your daily operations.





**“We know what we can do but
don’t just take our word for it.”**

References & Case-Studies

At 2Leadership you are in good company.



DREES & SOMMER

GSK



LEAG



RIDI



sobi
rare strength



WIKAI



Read our transformative case studies – the QR code will guide there.



Testimonials

What clients say about us and our work:

“I was a bit sceptical at first about how 2Leadership could ‘practically’ support and guide us in this transformation process. After all the workshops we had, I can say that it was a GREAT decision to have 2Leadership on board as it took us to the next level as a team and gave us real practical tools to make this transformation successful.”

Tino Reppe
General Manager MENAT, WIKAI

“Our company is undergoing the greatest transformation imaginable. We are moving from a traditional core business to a completely new business. Our transformation can only be successful if people understand the need for change and can go along with it. Accordingly, we have found in the management program of 2Leadership the format that is very well suited for us to identify hurdles in simple small steps and to be able to overcome them with simple solution proposals.”

Katja Müller
Head of Strategic Human Resources Management & Executives, LEAG

“One is often not a good advisor to oneself. Sometimes you’re not able to assess the facts objectively. Very different from what you do for third parties.”

Andreas Sattler
Founder & Owner, Sattler & Partner

“2Leadership activated and emotion-alized our strategy implementation. By professionally accompanying the transformation and coaching the managers, we stayed on course and successfully mastered a difficult realignment of a subsidiary.”

Holger Michalka
Managing Director, Maschinenfabrik Reinhausen GmbH





“Many talk about successfully transforming a business, but few know how to do it from start to finish.”

Our Transformation-Guides

We come in different shapes and sizes. We come from different cultures. We live in different countries. **We have one common goal.**



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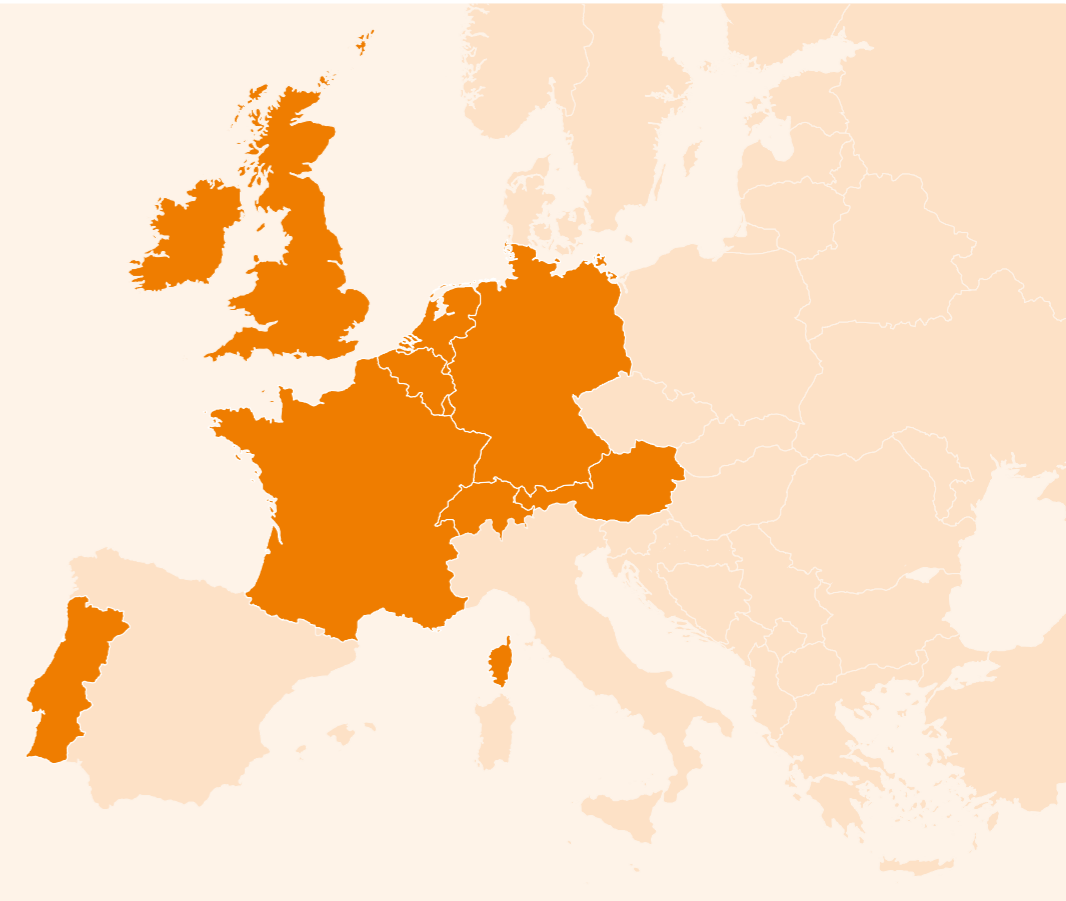
© Pictures: Thomas Rabtsch

We work beyond borders in ...

- ✓ Germany
- ✓ France
- ✓ United Kingdom
- ✓ Austria
- ✓ Portugal
- ✓ Ireland
- ✓ Switzerland
- ✓ Belgium
- ✓ Netherlands
- ✓ Luxembourg



Scan the QR code and **get to know our Transformation Guides in their video portrait.**



**Let's have a coffee and talk about
what's happening in your organization
right now!**



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WE WORK WITH
AWARD-WINNING
METHODS AND TOOLS

